

OVERVIEW AND SCRUTINY COMMITTEE

8th October 2013

PROMOTING SPORTING PARTICIPATION TASK GROUP – UPDATE REPORT

Relevant Portfolio Holder	Councillor Phil Mould, Portfolio Holder for Leisure and Tourism
Portfolio Holder Consulted	No
Relevant Head of Service	John Godwin, Head of Leisure and Cultural Services
Ward(s) Affected	No specific ward relevance.
Non-Key Decision	

1. SUMMARY OF PROPOSALS

This report provides an update on the action that has been taken and remains to be taken to implement two of the recommendations that were made by the Promoting Sporting Participation Task Group in June 2012.

2. RECOMMENDATIONS

The Committee is asked to RESOLVE that

the report be noted.

3. KEY ISSUES

Background

- 3.1 The Promoting Sporting Participation Task Group review took place between July 2011 and May 2012. The review was launched to investigate how sporting provision in the town could be promoted and publicised more effectively to help arrest a decline in adult participation rates for sport in Redditch in recent years. Six Members participated in this review including Councillor Luke Stephens (Chair) and Councillors David Bush, Simon Chalk, Adam Griffin, Mark Shurmer and former Councillor, Robin King.
- 3.2 At the end of the review Members proposed five recommendations. Following consideration of these recommendations by the Executive Committee all of these recommendations were approved on 26th June 2012. At a later date one of these recommendations, focusing on creating new branding for Redditch Sports and Leisure, was rescinded at the agreement of the group leaders of both political parties represented on the Council.
- 3.3 An initial update was provided on the action that had been taken to implement these recommendations as part of the Committee's general scrutiny recommendation tracking report process, which was considered on 8th January 2013. At this time Members were advised that action had been completed in relation to the group's second, fourth and fifth recommendations. However, further

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action remained to be taken to implement the group's first and third recommendations.

- 3.4 Another update report, focusing specifically on the action taken to implement the Promoting Sporting Participation Task Group's recommendations, was received by the Committee on 23rd July 2013. Based on the content of this update Members concluded that a further update, focusing specifically on the action that had been and was due to be taken to implement the group's first and third recommendations should be provided for the Committee's consideration. This report contains that further update.

Financial Implications

- 3.5 There are no direct financial implications.

Legal Implications

- 3.6 There are no direct legal implications.

Service / Operational Implications

- 3.7 The service and operational implications are detailed in the four appendices to the report.

Customer / Equalities and Diversity Implications

- 3.8 The customer service implications are detailed in the four appendices to this report. There are no direct equality and diversity implications..

4. RISK MANAGEMENT

No risks have been identified.

5. APPENDICES

Appendix 1 – Extracts from the Promoting Sporting Participation Task Group detailing the group's proposals for the implementation of the two recommendations.

Appendix 2 – Extract from the minutes of the meeting of the Executive Committee on 26th June 2012 when the Promoting Sporting Participation Task Group's final report was considered.

Appendix 3 – Update on action taken to date and due to be taken to implement the Task Group's first recommendation.

Appendix 4 – Update on action taken to date and due to be taken to implement the Task Group's third recommendation.

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